

## **DRUMMER EDITORIAL**

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### **GETTING OFF**

**New Editorial Policy: A Magazine Reflecting You, the Reader...**

## **DEFENDING YOUR ATTITUDE**

### **A Masculine Declaration of Independence**

**by Jack Fritscher**

- This entire editorial "Defending Your Attitude" is also available in Acrobat pdf.
- Author's historical introduction
- Actual editorial as published
- Illustrations

#### **AUTHOR'S HISTORICAL CONTEXT INTRODUCTION**



**DRAFT VERSION**



### **DRUMMER 21, MARCH 1978**

**One of Drummer's most intense and complete issues**

*Drummer* cover photograph designed, cast, and shot by Jack Fritscher and David Sparrow, lovers/domestic partners/business partners from July 4, 1969-March 17, 1979. Details in Checkmate #33, November 2000, as well as fictitiously in the novel, *Some Dance to Remember*.

Written December 23, 1977 and published in *Drummer* 21, March 1978, this op-ed call to arms was a masculine declaration of independence. In this very "San Francisco" issue, I made a point that the 70's were marching to a close and the 80's would soon begin. I thought that masculine gay men should prepare for the evolving wave of Gay Lib that was only nine years old. After Anita Bryant in Florida and the Briggs Initiative in California, the future seemed a dangerous mystery. Plans needed to be made. I have a theory that most decades don't reveal themselves until after 24-36 months. As the Titanic 70's cruised to a full-speed collision with the 80's, who knew Ronald Reagan would soon begin his eight anti-gay years, or that within 36 months, the headlines would scream "Gay Cancer."

The strength of this particular issue remains amazing in philosophy and in talent. This op-ed was a clarion call that *Drummer's* new intent was to reflect the actual readers. Inside the issue, some incredible writers and photographers answered my "call to a theme" to dramatize cops and cons and prisons, as well as male superstars such as Wakefield Poole's Roger perfectly parodied as "one of us" which he was. Probably the most important debut in this issue was that of the shocking photographer and recording

artist, Old Reliable, David Hurles, one of the true geniuses who touched *Drummer* and its readers. Also, when this issue was on the stands, Robert Mapplethorpe, picked it up and headed, with it and his portfolio in his hand, to the *Drummer* office.

Once upon a time, we were all friends together.

I could have been very declarative and simply gathered these historical magazine pieces together, but I'm too enthusiastic to be that cynical, and Mark Henry, who was present then, is as both editor and publisher profoundly dedicated to the Rashomon of fact and memory.

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*Drummer* IS MACHO ENTERTAINMENT. *Drummer* caters to your attitude from hiking boots and cords through sports to traditional western-leather lifestyles. *Drummer* entertains men who happen to be gay, men who don't pussy-foot around their definite taste and passion. *Drummer* is an issue-by-issue celebration of man-to-man contact.

## **ROGEROTICA, ET CETERA**

Our center feature is a day-in-the-life-of WAKEFIELD POOLE'S incredible Bodystar ROGER. Inside are more pictures well worth the 1000 or so words devoted to an erotic profile of this year's most magnificent man. Our fiction continues with DEREK's extraordinary "Soldier" and G.B. MISA's immensely popular "S&M Gym." Of special interest is the prolific SAM STEWARD aka PHIL ANDROS, author of more than 100 novels, and intimate friend of The Famous: Gertrude Stein, Alice B. Toklas, Thornton Wilder, James Purdy, Kenneth Anger. Phil's police story highlights *Drummer*'s prison theme: jail tours, cons, and how gay men of authentic macho interest deal with certain harsh realities. OLD RELIABLE's "Heavy Rap with An Ex-Con" is an interview-monologue so absolutely real that some talented actor could adapt it into a one-man show

## ***Drummer* RECRUITS: REFLECTING YOU, THE READERS**

*Drummer*, now San Francisco based, is your magazine. *Drummer* has a new editorial philosophy: *Drummer* is about you, the reader. We recruit your input ideas, non-fiction articles, fantasy fiction, heavy poetry, glossy black-and-white photos (single pix and multiples for photo spreads), and erotic art in any medium. (Just in case: include return self-addressed, stamped envelope.)

*Drummer* has a new Attitude keeping the best of the specialties we've always

featured while widening our interests to head cocksure toward the 1980's lifestyle already becoming visible in the streets.

MOUNTAIN TO MOHAMMED

In answer to any man who has trouble finding *Drummer* monthly and who needs his *Drummer* fix, we offer the Final Solution:

*There was a young man (quite a plumber)*

*Who found news stands truly a bummer.*

*The issues he sought had already been bought*

*So he sent in a subscription to *Drummer*.*

If you want it, here it is. Come and get it.

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**ILLUSTRATIONS**