

Nonfiction, Occult, Self Help, American Studies

Author, Winner National Best Book of the Year Award, has appeared on Oprah, CNN, and BBC Channel 4

Witches answer everything you want to know about witchcraft, and are not afraid to ask!

This new edition restores what censorship once omitted, and tells revelations that could not be told before! Witches lead the liberation movements of sex, race, and gender transforming American culture. Written by a genuine—but fallen—exorcist, this tell-all pentagram of a book will entertain sophisticated witches without offending sensitive readers who wish a fast and deep introduction to the occult. This book is a primer for students of pop culture, the occult, and American studies.

Fritscher channels witches' voices through direct interview, secret writings, pop music, Hollywood, Broadway, and politics. A charmed and charming book of witchcraft for those who love it, those who fear it, and those who need it.

"Fritscher's highly perceptive and witty survey contains one of the finest interviews with Anton Szandor LaVey ever published. LaVey's uncensored perspectives on Christianity, feminism, drug use, homosexuality, tattooing, and racism, as well as his tart evaluations of certain 'occult superstars' are crowned by his most revelatory discussion of the nature of Satan."

—Magus Peter H. Gilmore, High Priest of the Church of Satan, New York

You can read this book on a plane or in a classroom. You can hand this book around a study group, or keep it under your bed. Or you can burn it—and see what happens. But once you touch it, you will know it has touched you, and that you have been touched by it, more than you know, because witchcraft is the number one religion in the world.

"Jack Fritscher reads gloriously!"
—San Francisco Chronicle

Witchcraft is not a revealed religion. Witchcraft rises from inside the human person, from intuition, from feeling. You practice it everyday, and don't even know the spells you are casting or the spirits you are hailing, because the rational world does not want you to know the real self-help power you can conjure.

In the huge world library of the occult, this entertaining book is a classic. *Popular Witchcraft* is so intelligent and sensual "the shiver you feel will start in your head and slowly work its way down."

"Highly entertaining. The best interview Anton LaVey has given to date." —*Fate Magazine*

"Jack Fritscher writes wonderful books."
—Geoff Mains, author of *Urban Aborigines*, in *The Advocate*, Los Angeles

"Jack Fritscher's gift for language makes me think of the poet Dennis Cooper."
—Ian Young, *The Body Politic*, Toronto

"Fritscher writes with a blessed combination of erotic ingenuity and poetic intelligence... delightfully wry, ironic...and urgent!" —Richard LaBonte, *In Touch*, Los Angeles

"What an unsettling, surprising, and scandalous...writer!"
—John F. Karr, *Manifest Reader*, San Francisco

Long before fellow-author Anne Rice wrote her fictional *Interview with the Vampire*, Jack Fritscher wrote these real nonfiction interviews in *Popular Witchcraft: Straight from the Witch's Mouth*.

JACK FRITSCHER, PhD
Popular Witchcraft